## TRUSTEES' ANNUAL

### REPORT 2016

### NYSTAGMUS NETWORK



#### MORE INFORMATION

For more information visit us online at nystagmusnetwork.org or email us at info@nystagmusnet.org.



# TABLE OF CONTENTS

04	CHAIRMAN'S MESSAGE	07	MEET THE TRUSTEES
08	WHAT IS NYSTAGMUS?	10	OUR KEY PROJECTS
12	STRATEGIC REVIEW	14	OPEN DAY 2016
18	SUPPORT	20	FUNDRAISING
22	FEEDBACK	24	TREASURER'S REPORT
<b>27</b>	ACCOUNTS 2016	28	LEGAL DETAILS



In 2016 we saw a great deal of change in the Nystagmus Network. We modernised and refreshed our logo and made big improvements to our website and our documents. We have streamlined our operations by moving away from storing lots of printed material to making information even easier to access digitally; and we have put effort into making the information easier to understand too, providing

signposting for those who want to know a bit more.

Over the past five years or so, our brilliant members, fundraisers and supporters have allowed us to invest more than £140,000 in research projects associated with nystagmus. We have seen real advances in the medical world's understanding of genetics, underlying causes, diagnoses, as well as the

### OUR NEW RESEARCH STRATEGY

impact and measurement of how sight is affected for those with nystagmus. This year we have developed a strategy to guide future investment in research projects that will have the biggest impact on the nystagmus community. We have adopted the broad guiding theme of "Quality of Life" against which to assess where our support should go.

At our Open Day in Reading in May 2016 we gave a commitment to making future Open Days free for those attending, with priority going to our members. We will deliver

on that commitment at our Open Day on 30 September 2017. It is a big investment, but it is the right thing to do.

Thank you to everyone involved with the Nystagmus Network. What we all do makes a difference – let's keep doing it!

Richard Wilson

RICHARD WILSON Chairman

"This Report is dedicated to the memory of Steve McKay, trustee and friend who died in December 2016."

- Trustees of the Nystagmus Network



### TRUSTEES SERVING in 2016



RICHARD WILSON

Chairman & trustee



FOLA TAYO

Treasurer & trustee



JAMES TAYLOR
Trustee



DONNA MCNAUGHTON Trustee



NIGEL ALLEN Trustee



STEVE MCKAY
Trustee



PAMELA JARMAIN Trustee



VIVIEN JONES
President & trustee



GRAHAM DICKSON
Secretary & trustee



PETER GREENWOOD

Trustee



FRANCES LILLEY
Trustee and Education Advocate



KATY FAULKNER
Trustee



CLAIRE ENTWISTLE
Trustee



# Nystagmus is a complex eye condition characterised by involuntary movements of the eye where they appear to wobble or flicker.

Nystagmus is caused by abnormal functioning of the part of the brain which regulates eye movement and positioning. It has an incidence rate of at least 1 in 1,000 people in the UK and is regularly seen as a symptom of many other underlying conditions.

The most common form of the condition is called congenital nystagmus. This simply means nystagmus that is noticed in very young children and is usually seen

soon after they are born or sometimes in the first couple of years of their life.

Congenital nystagmus is a lifelong condition and the impact it can have on an individual's vision varies greatly. A child's sight can continue to improve and they will learn to adapt and live with their nystagmus. Most people will have reduced distance vision, but can see fine detail if they get close enough.

# NYSTAGMUS IS A VARIABLE CONDITION

Nystagmus that develops later, generally in adults, is called acquired nystagmus. Often acquired nystagmus is a sign of another (underlying) condition such as stroke, multiple sclerosis, brain tumor, the effect of a drug or a head injury.

Anything that damages the parts of the brain that control eye movements can result in nystagmus.

The main effect of acquired nystagmus is the sense that things are always moving (oscillopsia). Unlike in congenital nystagmus where the brain

somehow adapts to the eye movement, giving a generally still image, this is not usually the case with acquired nystagmus. For this reason and although not as common, acquired nystagmus can sometimes be a more disorienting form of nystagmus than congenital nystagmus.

Unfortunately, there is currently no effective cure or treatment for nystagmus. However, the Nystagmus Network supports research into finding therapies that could one day potentially have a positive impact on managing the condition.

"Can I just take this opportunity to say how grateful I am for the Nystagmus Network? It's been so informative and it's great to meet other people who have children with the condition."

- Parent

## OUR KEY PROJECTS

During 2016 the Nystagmus Network underwent a lot of change which was reflected in the projects that were completed.



### Re-branding

New look for the Nystagmus Network was launched in 2016



### New website

A modern and interactive website was released



### Research

A clear plan on the charity's research funding established



### New staff

New staff in 2016 have led the charity's projects



### Strategy

A strategic review was carried out for the charity



### New documents

New documents to provide support to the community



36

NEW MEMBERS IN 2016 2016 was an important year for the Nystagmus Network because this is the year in which the charity undertook a re-brand project. We wanted to modernise the look and feel of the charity whilst sticking to our core values of supporting and representing

the nystagmus community.

All of the trustees were delighted to release not only a new logo, but also a new website, support documents and digital newsletter to growing membership which have brought us into the digital age.



In 2016 the trustees of the Nystagmus Network undertook a strategic review to help define and clarify the longer term direction and aims of the charity. The objective of the strategic review was to assess the charity's underlying strategy to ensure there is a clear and transparent approach to achieving its objectives; ensure the charity is aligned with any Charity Commission

recommendations and best practices; draft an action plan to address any gaps and prioritise activities in the next twelve months. Through the development of this strategy the trustees defined their vision for the charity. This would be a world in which nystagmus is consistently and fully understood and supported in all environments (home, medical care, education and work).







With a clear mission of supporting people affected by nystagmus, raising awareness and leading the research to find a potential treatment, the strategic review enabled the trustees to set the following goals:

- Help and support the at least 1 in 1,000 people estimated to have poor vision due to nystagmus, and also those who are affected by it such as friends and family
- Encourage research with a view to finding treatments and a cure, and to improve the everyday lives of those with nystagmus
- Raise awareness and the understanding of nystagmus so those affected have access to all the services they require.

The trustees are confident that the Strategic Review will have a great benefit to the charity and our members. During the project the trustees set various ambitious goals which they would like the charity to achieve by 2018. Some of these are:

- Establish a volunteer support team
- Implement the Nystagmus Care Pathway
- Launch the Nystagmus Educational Route Map
- Create a Nystagmus Employment Handbook
- Increase membership and fundraising

## OPEN DAY 2016

# Bringing us all together

Over 170 people travelled to the Hilton Hotel, Reading on Saturday 7th May 2016 for the Nystagmus Network's annual Open Day. Among them were parents, their children, adults with nystagmus, clinical and research experts, exhibitors and speakers, charity trustees and volunteers. Keynote speaker Kristina Venning sought to allay the



worst fears of parents with newly diagnosed children as she highlighted the successes of her career in the media. The well attended and ever popular breakout sessions covered such varying aspects as living with a family member who has nystagmus, building a positive relationship with your child's school, applying for benefits and the world of work.





Nystagmus Network

We also seized the opportunity to launch the charity's brand new look, with a new website and logo. Both were received to great acclaim and clearly signaled a new direction and a more positive outlook on the future for people with nystagmus everywhere



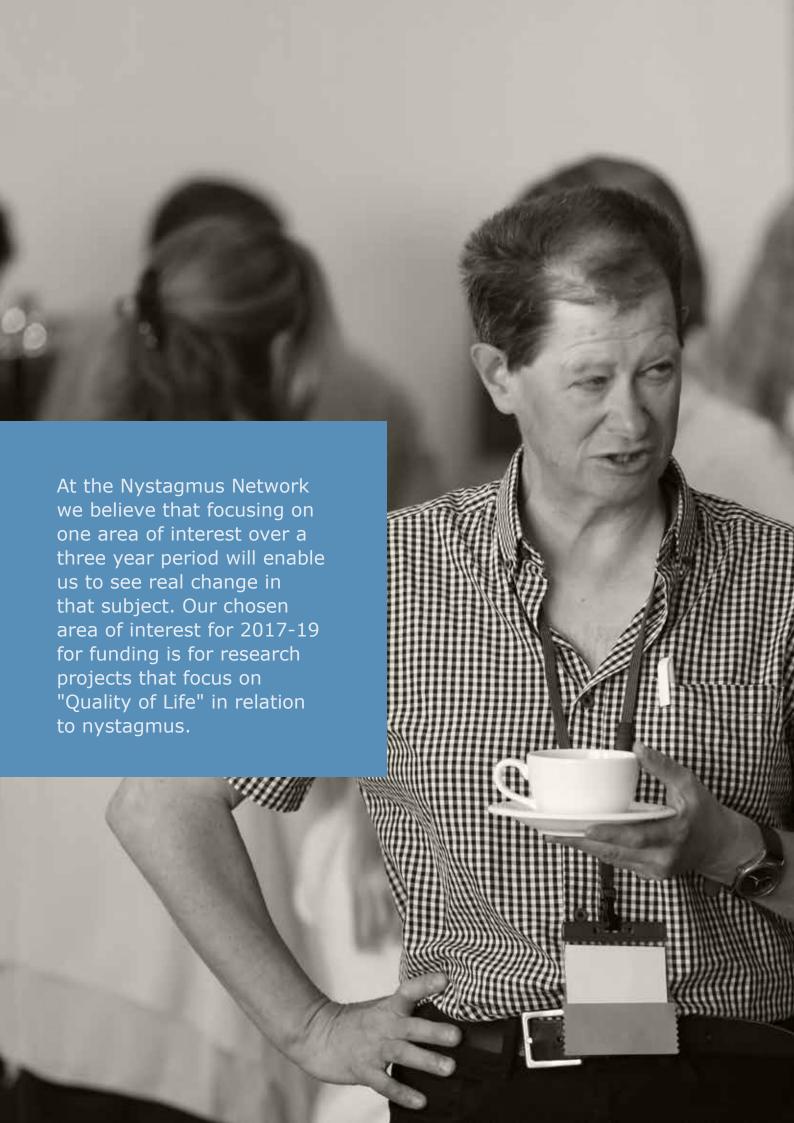


## RESEARCH STRATEGY

The Nystagmus Network developed a research strategy in 2016 to streamline how it supports the research community.



In 2016 the trustees at the Nystagmus Network undertook a review of the charity's involvement in research projects focusing on nystagmus. After this review, the Research Committee reached out to the charity's research partners and asked them to complete a short survey to help us build a research strategy which we could implement. The development of this strategy formed part of the charity's wider strategic review of its services.



# SUPPORTING OUR COMMUNITY

At the Nystagmus Network we provide various forms of support to the Nystagmus community to help them.



### Online

We utilise social media as a tool to provide quick and clear communication.



### Open Day

Our Open Day in 2016 was the best attended event we have ever held.



### Peer-to-peer

We encourage a support model involving members supporting each other.



### Free documents

All our documents can be downloaded for free by the nystagmus community.

A big change was establishing a new online shop which has made it quicker and easier for our members to download our support documents. These documents provide our members with all the information they may need in managing their nystagmus and sign posts them to various support services. Frances Lilley continues to work as a volunteer Education Advocate. Trained by Independent Parental Special Educational Advice (IPSEA),

Frances gives parents and carers legally-based advice and support on how to negotiate the education system in England, so that young people with nystagmus can access support across all stages of education. In 2016, she provided direct Educational Advocacy support to over 40 families. Looking ahead, she is working on an online Education Route Map. This outstanding service can only be provided thanks to the generosity of our members and fundraisers.



## O U R F U N D R A I S I N G

During 2016 over 50 events were held for the Nystagmus Network which helped raise both funds and awareness for the charity. The total raised through fundraising by our community was £42,684.

Events ranged from cake sales to golf days and enabled us to raise awareness to lots of different people. The diverse group of events shows how varied and dedicated our supporter base is.



The first Wednesday in November each and every year is the Nystagmus Networks' national and international nystagmus awareness-raising day, Wobbly Wednesday. In 2016 the event had a "What will you wobble?" theme and we encouraged our supporters to take part to raise awareness of nystagmus.





Other key fundraising highlights include our London Marathon runners who in total raised over £10,000 for the charity and Upchurch River Valley Golf Club who nominated the Nystagmus Network as their charity of the year and raised £7,000.









**PARENT** 

of a young child with nystagmus
"It's lovely to hear from
someone who 'understands'
- it makes an enormous
difference to us."



PARENT

of a young adult with nystagmus
"I just wanted to say thank
you very much for your help
and for all the information you
provided."



SON

Parent has acquired nystagmus "Thank you VERY much for this. I may be in touch again! "



ADULT

With congenital nystagmus
"Thank you. You have helped at a worrying time."



TEACHER

of a child with nystagmus
"Thank you for having
this excellent information
available and free of charge.
I will make use of it when
working with young children
with nystagmus and their
families."



CAMPAIGNER

Disability rights campaigner
"Thank you so much for
your lovely comments and
the support really means a
lot. I would love to write an
article for the newsletter and
would love to give as much
support as I can, as you have
supported me."

### CONFERENCES

The Nystagmus Network attended conferences throughout the year.



AWARENESS

The Nystagmus Network is committed to raising awareness of nystagmus.



### **FUNDRAISING**

The Nystagmus Network is fourtunate to have a dedicatd group of supporters.



## TREASURER'S REPORT

# We are immensely grateful to all who fundraise and support us financially.

2016 was another active year for the Nystagmus Network. The charity attracted £70,888 in income. This is a decrease of 29% compared with income at the end of December 2015, but was expected as a downturn in all the charity's income streams was noted during the year, particularly in those most relied on fundraising, donations, and membership subscriptions.

Meanwhile expenditure fell by 48.72% to £82,843. This seems a large reduction, but the 2015 spend was unusually high due to a grant of £53,000 from the Giles Warman Foundation. The grant was used to fund research projects early in 2015. If the GWF grant is put to one side, the overall reduction in expenditure was 23.68%. This was achieved by bringing some

products and services inhouse, thereby reducing costs. You may have noticed, for example, that Focus is now an enewsletter and we have a new website.

We've continued to receive donations from our members and friends. Our London Marathon runners were extremely successful in their fundraising. This, along with other races and events, provided us with valuable income which the charity depends on. We are immensely grateful to all who fundraise and support us financially and continue to ensure the funds are spent in the most effective ways to benefit the nystagmus community.

Fola Tayo

FOLA TAYO

Treasurer





## MANAGEMENT ACCOUNTS 2016

	201	2015		2016	
	£	£	£	£	
Income					
Fundraising	49,218		42,684		
Grants	14,830		1,474		
General donations	21,869		15,517		
Subscriptions	8,175		7,366		
Shop sales	1,559		596		
Bank interest	173		91		
Open Day	3,195		3,021		
Other	2,127		139		
		101,146		70888	
Expenditure					
Office & admin	51,561		56,963		
Committee	1,657		980		
Newsletter	6,528		1,167		
Research	22,600		0		
Giles Warman	54,710		0		
Shop expenditure	36		1,032		
Fundraising costs	12,047		11,603		
Open Day	12,291		10,829		
Research	105		269		
		161,534		82,834	
Net surplus/(deficit) for the year		-60,388		-11,955	
Cash at the bank 31					
General fund		111,006		99,051	
Giles	Warman Fund	4,520		4,520	
		115,526		103,571	

Accounts prepared by: Fola Tayo (Treasurer)
Accounts examined by: Andrew Black A.C.A.



### Charity objects

The charity's objects focus on the relief of sickness of nystagmus sufferers and their families. The objects also focus on advancing the education of the public in and to promote research into the condition known as nystagmus and to publish the useful results of any such research which the charity has funded.

Appointment of new trustees
Trustees are appointed and

candidates are usually found amongst people known to the existing trustees. New trustees will be directed towards the advice available from the Charity Commission and additional training will be given where it is considered necessary by the exisiting Nystagmus Network trustees.

### Trustees' responsibilities

The trustees are responsible for the preparation of financial statements for each financial







period which give a true and fair view of the charity's incoming resources and application of resources during the year, and of its state of affairs at the period end. In preparing these financial statements the trustees are required to do the following:-

- Select suitable accounting policies and then apply them consistently;
- Make judgments and estimates that are reasonable and prudent;
- State whether applicable accounting standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements; and
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

### Risk

The trustees have considered all risks and procedures are put in place to mitigate these risks.

### Signing of the Trustees' report

On completion of this report one of our trustees is required to sign that the information contained within it is both accurate and a true reflection of our work.

### Richard Wilson

RICHARD WILSON Chairman

### NYSTAGMUS NETWORK

